



ELEMENTS OF VISUAL REPRESENTATION

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COURSE OUTLINE :

Visual Art is compulsorily a successful visual arrangement. Visual Representation is a mode of non linguistic and nonverbal communication. It involves a wide range of symbolic icons that cannot be comprehended solely through intuition. The course introduces numerous theoretical constructs that enable its audiences to primarily understand the nature of visual medium and eventually develop a visual vocabulary to decode visual messages with a semiotic approach. The knowledge is instrumental in visual analysis, critical art appreciation, theoretical and practical art and design endeavors.

ABOUT INSTRUCTOR :

Dr. Shatarupa Thakurta Roy is an assistant Professor at the Indian Institute of technology Kanpur, in the discipline of Fine Arts, under the Department of Humanities and Social Sciences. She has done her BFA and MFA in Fine Arts from Kala Bhavana, Visva Bharati University, Santiniketan and PhD from the Department of Design, Indian Institute of Technology Guwahati. Her area of specialization is Graphic Art and Design Culture. She is involved in teaching art history, criticism and appreciation, design theory, drawing and painting.

COURSE PLAN :

Week 1: Introduction to Art and visual language

Week 2: Composition and Space

Week 3: Perception of motion

Week 4: Scale and Proportion

Week 5: Line as a visual element

Week 6: Visual harmony and balance as a rule

Week 7: Color combination, value and texture

Week 8: Visual analysis and conclusion